

## **Curriculum Policy of the School of Business Administration**

The School of Business Administration aims to foster human resources who can take the intellectual lead in future knowledge-based and industrial societies. Students will acquire broad knowledge, specialized capabilities and excellence in terms of their humanity, creativity and international awareness. To achieve these objectives, based on Kobe University's Curriculum Policy, the curriculum is organized according to the policy shown below.

Furthermore, these courses are often combined with active learning or experience-based learning in the form of lectures, seminars, research guidance or other classroom formats.

Learning outcomes are evaluated via multiple comprehensive methods according to the learning objectives.

### **Degree: Bachelor of Business Administration**

- 1) In order for students to acquire humanity, creativity, and international awareness, the school provides common courses to be taken by all students. These include basic, integrated and advanced liberal arts courses, foreign language courses, first year seminars, career subjects, information science courses, and health/physical education courses.
- 2) The school offers the following specialized subjects so that students can acquire their specialty:
  - The school provides Group 1 subjects (basic subjects), Group 2 subjects (basic subjects), common specialized foundation subjects, and first year seminars so that students can acquire the in-depth general education and high ethical standards necessary to understand the essence of the relationship between an organization and the society and environment surrounding it.
  - The school provides Group 2 subjects (basic subjects) and Group 3 subjects (applied/developed subjects) for students to acquire the basic and specialized knowledge in the fields of business administration and accounting. This enables them to obtain the critical thinking and judgement skills necessary to understand actual situations and problems related to management and solve them practically and innovatively.
  - The school provides global subjects and research guidance so that students can acquire the expressiveness and communication skills needed to appropriately communicate their own thoughts on management not only to people in Japan, but also to people overseas.

### **Degree: Bachelor of Commercial Science**

- 1) In order for students to acquire humanity, creativity, and international awareness, the school provides common courses to be taken by all students. These include basic, integrated and advanced liberal arts courses, foreign language courses, first year seminars, career subjects, information science courses, and health/physical education courses.
- 2) The school offers the following specialized subjects so that students can acquire their specialty:
  - The school provides Group 1 subjects (basic subjects), Group 2 subjects (basic subjects), common specialized foundation subjects, and first year seminars so that students can acquire the in-depth general education and high ethical standards necessary to understand the essence of the relationship between an organization and the society and environment surrounding it.
  - The school provides Group 2 subjects (basic subjects) and Group 3 subjects (applied/developed subjects) for students to acquire the basic and specialized knowledge in the fields of commerce. This enables them to obtain the critical thinking and judgement skills necessary to understand actual situations and problems related to management and solve them practically and innovatively.
  - The school provides global subjects and research guidance so that students can acquire the expressiveness and communication skills needed to appropriately communicate their own thoughts on management not only to people in Japan, but also to people overseas.